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**FOR IMMEDIATE RELEASE**

**[M]otherboard Birth Launches Website with Aim to Improve Maternity Care**

**The woman-owned tech startup focuses on birth education, collaboration, and communication**

NORTHGLENN, Colorado, January 1, 2019—CEO Amy Haderer is announcing the launch of affiliate and partner offerings on her education platform [M]otherboard birth. [M]otherboard birth’s goal is to improve maternity care and reduce disparity through education, collaboration, and communication between parents and their care teams. These new offering focus on supporting birth workers and other health professionals. Tools include client memberships, professional collaboration, educational material, business promotion, and more.

Amy Haderer has been working on bringing [M]otherboard birth to the world since 2014. Her goal has always been to improve the birth experience for all birthing persons—regardless of race, identity, or income. To do this, [M]otherborad will improve the birth experience for providers and parents alike through use of its platform. [M]otherboard birth is going to create stronger, more bonded families and that is the foundation of a compassionate society. For more information visit motherboardbirth.com.

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